

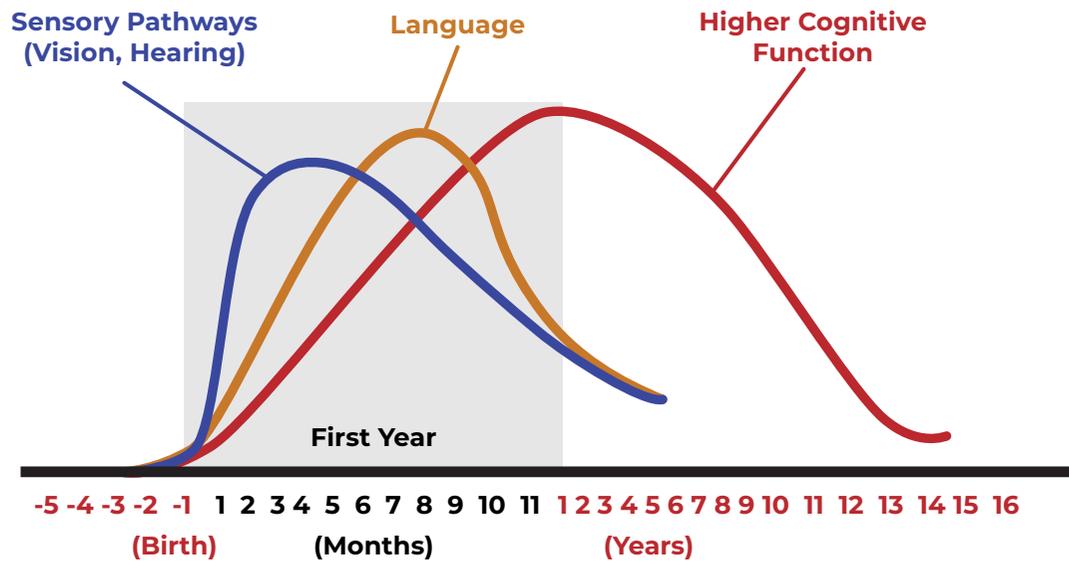
# 2018

## REPORT



# WHY READING EARLY MATTERS:

www.pcaril.org



Cognitive processes develop rapidly in the first few years of life. At birth a baby's brain is only 25% percent of its adult size. By age three a child's brain will be 85% of its adult size. By the time a child enters Kindergarten, her brain is nearly fully formed.<sup>1</sup>



**85%** of a person's intellect, personality, and social skills are developed by age 5.

**95%** of public investment in education occurs after age 5, when the most critical learning years have passed.<sup>2</sup>



Children in middle- and high-income homes have on average 13 books per child.

Children living in poverty have an average of **1 book per 300 children**.<sup>3</sup>



Children from **low-income homes have limited access to books**.

Because of this, preschoolers from low-income families have fewer home and preschool language and literacy opportunities than children from economically advantaged backgrounds – **a major reason that they lag behind** in reading achievement throughout the school years.<sup>4</sup>

*"Children growing up in homes with at least twenty books get three years more schooling than children from bookless homes, independent of their parents' education, occupation, and class."<sup>5</sup>*

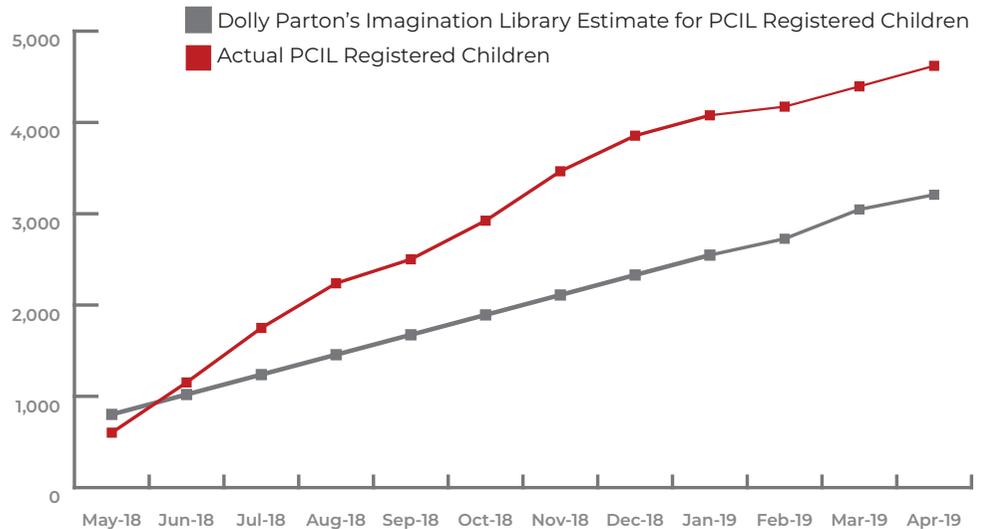


# HOW PCIL IS HELPING:

[www.pcaril.org](http://www.pcaril.org)

**45%** more registrations the DPIL estimate for the first twelve months of operations

Over 35,000 books mailed in the first year and a goal of sending at least 75,000 books in our second year



## Count of Children Registered

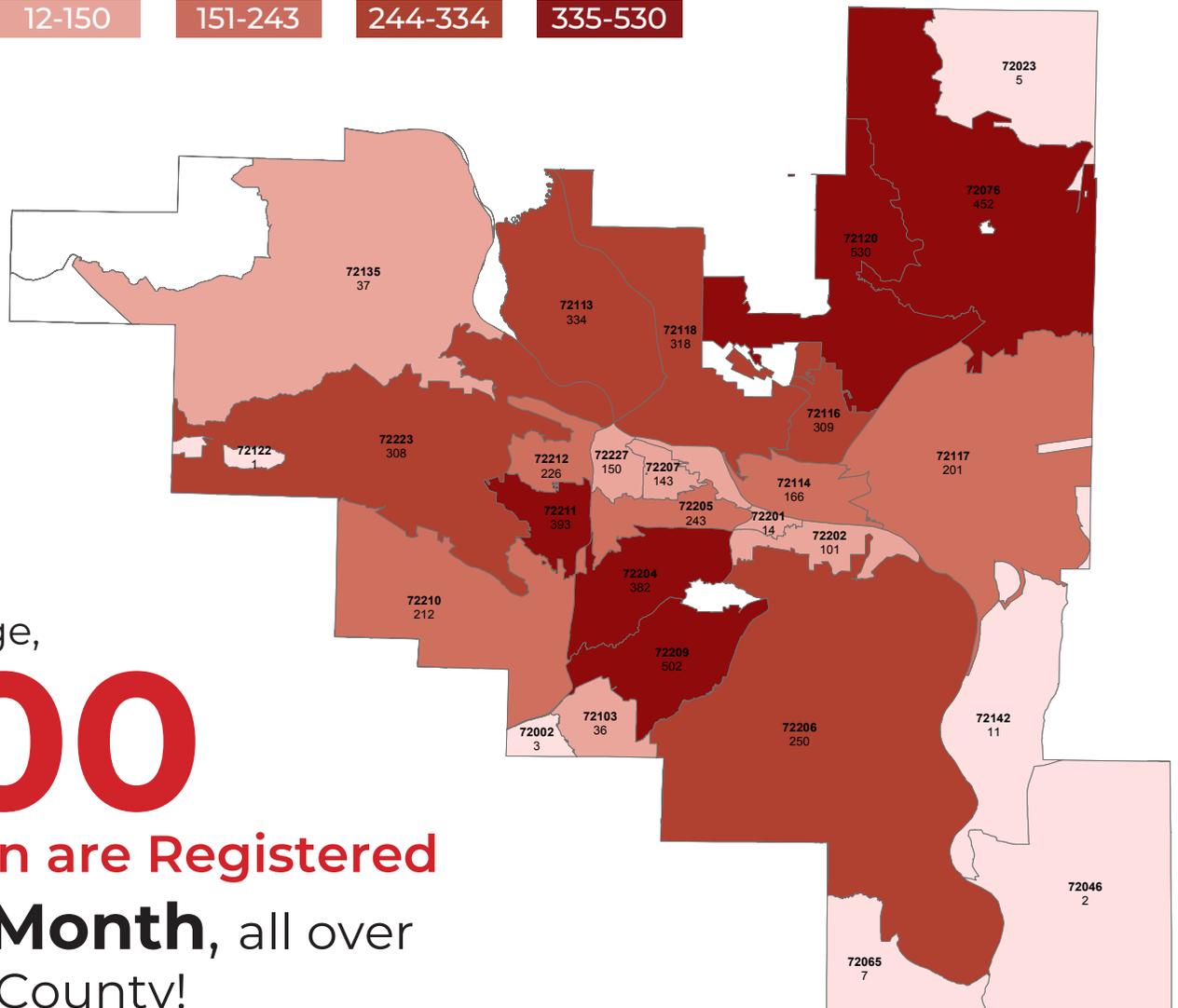
1-11

12-150

151-243

244-334

335-530



On average,

# 400

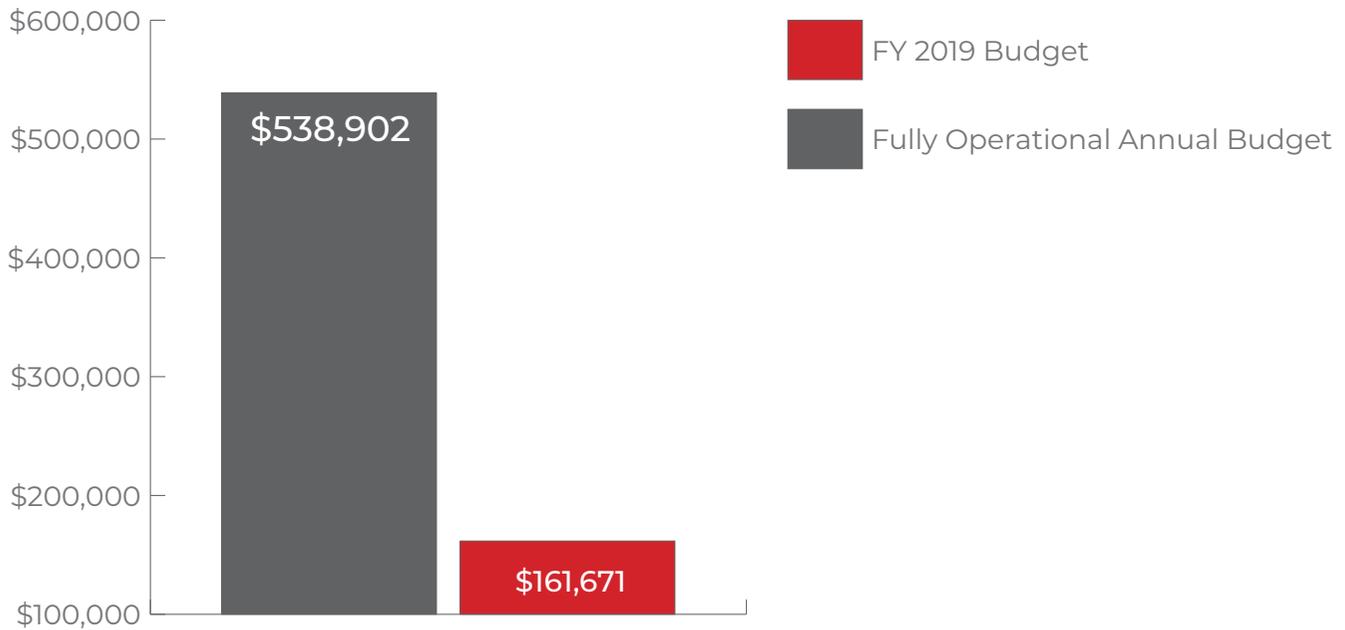
Children are Registered  
**Each Month**, all over  
Pulaski County!

# HOW CAN YOU HELP?

[www.pcaril.org](http://www.pcaril.org)

## Donate:

There are an estimated **26,731 eligible children in Pulaski County** who could be receiving free books through PCIL to get a head start on their education. We are currently **only able to serve a maximum of around 6,400 children with our current budget** and each book costs only \$2.10 through the Imagination Library. We **need every cent** in order to help reach every child eligible.



Please go to [pcaril.org/donate/](http://pcaril.org/donate/) to learn more about how to donate to the Pulaski County Imagination Library.

## Volunteer:

If you are able, please consider volunteering your time. We are always in need of extra help!

Please go to [pcaril.org](http://pcaril.org) > **Events** > **SignUp Genius** for more information on how you can volunteer!

## Contact:

-  [www.pcaril.org](http://www.pcaril.org)
-  [facebook.com/PCARIL/](https://facebook.com/PCARIL/)
-  [info@pcaril.org](mailto:info@pcaril.org)

**Hannah Vogler**  
[admin@pcaril.org](mailto:admin@pcaril.org)



<sup>1-5</sup>For references, please go to [www.pcaril.org/annual-report](http://www.pcaril.org/annual-report)